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| |  | | --- | | Students’ Names: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |

Over the next few days, you will work in groupings of your own choosing to create a hero who would exist in modern day. He or she should possess the characteristics common to all heroes as reviewed in class.

In your chosen groupings, you will create an advertisement of some sort offering your hero’s abilities to the community (a hero for hire if you will). You may do so in any medium (e.g.- a resume/cover letter, Facebook page, commercial (video or live), newspaper ad (full page), magazine ad (full page)).

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| CATEGORY | **4** | **3** | **2** | **1** |
| **Personality Traits** | Several of the hero's personality traits are included in the final product, and they are exemplary because they genuinely reflect the hero. | Several of the hero's personality traits are included in the final product. | Some of the hero's personality traits are included in the final product. | A few of the hero's personality traits are included in the final product. |
| **Strengths/Weaknesses** | There are several of the hero\'s exceptional strengths and weaknesses displayed in the final product, and they are logical and relevant. | There are some good strengths and weaknesses displayed in the final product, and they are logical and relevant. | There are strengths and weaknesses displayed in the final product, but they may or may not be logical and relevant. | There may or may not be strengths and weaknesses displayed in the final product, and/or they may not be logical and/or relevant. |
| **Most Recent Quest** | There are at least two of the hero\'s most recent quests clearly explained in the final product. | There are at least two of the hero\'s most recent quests clearly explained in the final product. | There is at least one of the hero\'s most recent quests clearly explained in the final product. | There may or may not be two of the hero\'s most recent quests explained in the final product. |
| **Pictures & Symbol** | Your final product has a great picture of the hero, as well as other relevant pictures and a symbol for your hero. | Your final product has a picture of the hero, as well as other pictures and a symbol for your hero. | Your final product may be missing one of the following: a picture of the hero, other pictures, or a symbol for your hero. | Your final product may be missing more than one of the following: a picture of the hero, other relevant pictures, &/or a symbol for your hero. |
| **Overall Quality and Appeal** | The final product is exceptionally attractive in terms of design, layout, and neatness. | The final product is attractive in terms of design, layout and neatness. | The final product is acceptably attractive though it may be a bit messy. | The final product is distractingly messy or very poorly designed. It is not attractive. |